

Doing your bit

## Why should you buy Fairtrade?

Almost every time you buy a product from your local supermarket you are depending on producers across the world; from tea pickers in India to cocoa growers in Africa. But do those producers receive a fair deal for their efforts? Mostly, NO.

Fair trade involves paying farmers and other workers a fair price for their goods and produce and means communities can afford to invest in healthcare, education and more sustainable methods of production.

By supporting and promoting Fairtrade products we can do something practical, simple and positive to give farmers in developing countries a brighter future as well as enjoying quality, great tasting products.



Look for the **FAIRTRADE** Mark next time you visit St Austell

Printed on xxx FSC recycled paper.  
Design by Leap - design for change. [www.leapmedia.co.uk](http://www.leapmedia.co.uk)



In February 2008, less than a year after we decided to work towards making St Austell a Fairtrade Town, we were very fortunate to have a visit during Fairtrade Fortnight from Paul Ayepah and Kojo Aduhene-Tano of the cocoa producers' co-operative Kuapo Kokoo in Ghana. They toured the town talking to people, highlighting fair trade and giving away Divine chocolate bars. Their visit also incorporated workshops at the Eden Project, where they met Eden's very own cocoa farmer. This was followed up by a very successful Fairtrade Treasure Trail.

We have been working very hard to encourage businesses in and around the town centre to use or stock Fairtrade products and to promote the ethos of Fairtrade. **With committed support from Restormel Borough Council we were able to submit an application to the Fairtrade Foundation in May 2008. Two months later our campaign achieved success, and we became Cornwall's newest Fairtrade Town, joining Callington, Falmouth and Truro in putting fair trade in the spotlight.** Grant funding from Restormel Borough Council and The Co-operative enabled us to produce this Guide so that we could tell more people about Fairtrade St Austell.

The Fairtrade St Austell steering group is a voluntary group which includes representatives from Restormel Borough Council, the Eden Project, Cornwall College, churches, retailers and local residents. If you are interested in being part of the group, please email [info@fairtradestaustell.org.uk](mailto:info@fairtradestaustell.org.uk)

# FAIRTRADE ST AUSTELL TOWN GUIDE

Change  
Today  
Choose  
Fairtrade





This guide has been produced by the Fairtrade St Austell Steering Group in association with:

The Fairtrade Foundation,  
Room 204, 16 Baldwin's Gardens, London, EC1N 7RJ  
Registered Charity No. 1043886

For full directory listings, please visit:  
[www.fairtradestaustell.org.uk](http://www.fairtradestaustell.org.uk)

For more information on Fairtrade visit:  
[www.fairtrade.org.uk](http://www.fairtrade.org.uk)  
[www.divinechocolate.com](http://www.divinechocolate.com)

We welcome additions to the Guide. If you sell or provide Fairtrade products or know of an outlet that isn't listed here, please email us at [info@fairtradestaustell.org.uk](mailto:info@fairtradestaustell.org.uk), telephone 01726 63077, or call into the Engine House in Fore Street.

## Town Retailers

1. **Accessorize**, Fore Street
2. **Boots**, Fore Street
3. **Bump to Baby**, Aylmer Square
4. **Country Store Health Foods**, Old Vicarage Place
5. **Good News Crusade Bookshop**, High Cross Street
6. **Oxfam**, Aylmer Square
7. **Scope**, Old Vicarage Place
8. **3a**, Old Vicarage Place

## Supermarkets

9. **Asda**, Cromwell Road
10. **Co-op**, West Hill
11. **Lidl**, East Hill
12. **Tesco**, Bucklers Lane

## Cafes and Restaurants

13. **Café Barnys**, Fore Street
14. **Costa Coffee**, Pentewan Road
15. **Holmbush Inn**, Holmbush Road
16. **Niles Bakery**, Old Vicarage Place
17. **Rashleigh Inn**, Charlestown
18. **Smorgers**, Fore Street
19. **Wheal Martyn Country Park**, Carthew
20. **White Hart Hotel**, Church Street
21. **William Cookworthy**, Tregonissey Road

## Accommodation

- The Cottage** (01726) 812974  
**Broad Meadow House** (01726) 76636  
**Bankside B & B** (01726) 61479  
**Sedgemoor Heights B & B** (01726) 75119

## Churches

Over 75% of churches in St Austell area are Fairtrade, with the remainder currently working towards Fairtrade status.

A number of local establishments, including Carclaze Infant School, Cornwall Centre for Volunteers and Restormel Borough Council also provide their staff with Fairtrade products.