

St Austell BID



Business
Improvement
District

St Austell BID Board Meeting

Minutes of the meeting held on 6th February 2018.

Present: John Kneller, Richard Hurst, Hayley Newton, Roberto Cubedu, Giles Bingley, Martin Davis

1. Welcome: JK welcomed the Board to the meeting.

Apologies: Brian Palmer, Aaron Niles, Dale Lovatt, Ameena Williams, Annette Miller

2. Minutes of previous meeting

The minutes of the Board meeting held on 9th January were reviewed and approved.

3. BID Financial Report

Giles circulated the Management Accounts for the 10 months to 5th February 2018. Annette would need to reconcile the Pirate FM contributions and confirm if the Town Council invoices have been raised. Income and expenditure are both in line with expectations. A new budget for the year 2018/2019 will need to be developed soon.

4. BID Manager Update

A written BID Managers report was read out by JK:

An update to all Levy Payers will go out with the council bills in March.

Banner flags on Trinity street are up

Security patrols booked for half term weekend 13th/15th/17th Feb

Coach parking leaflet being worked up

Investors Pack with designers, need content

Pirate FM radio campaign needs a third contributor, White Hart will underwrite, also speak to Town Council again

Some replacement brackets have been ordered for hanging baskets

New quotes for Christmas Lights be sourced

Discover St Austell Guide needs checking. 20 000 copies to be distributed again

Kevin at KLF has made a voluntary donation of £150

5. BID Projects

Security and Storenet Radio – activity remains reasonably quiet, there have been some issues with IT at the CCTV suite in Newquay which are now overcome. Some issues remain around youths in the town. Following representations by the BID The Police and Crime Commissioner has indicated a grant to the BID of £3000 and a grant to Safer St Austell of £5000 to help tackle ASB.

Street Cleaning and Appearance – The odour near Boots has returned, RH to contact Cllr Sandra Heyward again !

Investor Pack – In design awaiting content.

Coach Parking and Visits – Leaflet in production

6. Feedback from Other Meetings.

- JK attended THI Kick off meeting, aim to start work in June 2018. BID requested to confirm funding towards the scheme as previously agreed at £5000. It was agreed that JK can write and confirm this fact.
- Claytown/Whitegold working group continue to work on the plans, Whitegold Festival now planned for weekend of 15th September to maximise visitor potential.
- Greening Group aiming for 2nd May Bank Holiday as St Austell Garden Festival

7. AOB

- Safer St Austell have a new coordinator
- Should we join and promote “Plastic Free” ? Yes, Tengo already changing suppliers to more acceptable products etc

Date of Next Meeting : Tuesday 6th March 2018

At the White Hart Hotel.