

St Austell BID



Business
Improvement
District

St Austell BID Board Meeting

Minutes of the meeting held on 9th January.

Present: John Kneller, Richard Hurst, Brian Palmer, Hayley Newton, Aaron Niles, Ameena Williams, Dale Lovatt, Roberto Cubbedu.

In Attendance: Annette Miller

1. **Welcome:** JK welcomed the Board to the meeting.

Apologies: Giles Bingley, Richard Pears, Jenny Yelling

2. **Minutes of previous meeting**

The minutes of the Board meeting held on 7th December were reviewed and approved.

3. **BID Financial Report**

Giles had provided the standard Management Accounts for the 9 months to 8th January. Annette also provided a verbal update on spending to date and commitments for the next 2 months.

4. **BID Manager Update**

New banners on Trinity St. to go up on the 31st January, artwork discussed and agreed.

Security patrols - Do we continue? Once a week £1,276 or twice a week £2,436, it was agreed to stop until the end of February except half term week and keep under review.

Coach Parking – discussions with coach companies ongoing, we need some promotional material and drivers incentives. Group to be formed.

Britain in bloom nationals will be judged in August.

Investor's pack this could be done quickly with standard information and pictures. It would show that we welcome investment and care enough to give out a little information. – group to be formed.

Radio campaign for 18/19 at a cost of £5,992 + VAT. This has been negotiated excluding the all three parties who felt contributing to another campaign would not be possible. This would amount to £3,000 each if split with White River. It would be a shame if this was not continued as we feel this is creating a positive upmarket feel for St. Austell. BP to discuss

with Town Council. AW generously agreed to underwrite £2k in order for the special offer to be taken whilst other parties are in discussion.

Planting - Agreed to replace 11 brackets, 2 additional baskets and 3 barrier planters with 6 liners

Would like to put Welcome to St. Austell banners up at the station and maybe thank you for visiting St. Austell on the other side – review and get prices.

It was agreed to update the BID Managers mobile phone

Annette will be away on holiday from 29.01.18

5. BID Projects

South West in Bloom – Flower displays have been ordered with slightly different planting to last year but a standard colour palette. Baskets will go up before the St Austell Spring Garden Festival (25.26th May). Board Volunteers will help installing 155 baskets on Sunday 20th May.

Security and Stornet Radio – activity is reasonably quiet, children remain an issue, some glitches with Newquay CCTV monitoring have been overcome.

Street Cleaning and Appearance – The odour near Boots has returned, RH to contact Cllr Sandra Heyward.

Premises Appearance and Occupation – This will become the group to pull together an Investor Pack

Coach Parking and Visits – Coach driver club to be leafleted with local attractions and driver vouchers.

6. Feedback from Other Meetings.

- Town Heritage kick off meeting planned for 29.01.18 – JK to attend.
- Pubwatch meeting confirmed a good Christmas with little trouble.

7. AOB

- RH meeting Safer St Austell next week.
- Whilst footfall over Christmas was flat takings are generally up
- RC has a new printer and can now print large banners etc
- Letter received from British Legion thanks for donation
- Letter received from Town Council congratulating successful re-vote

Date of Next Meeting : Tuesday 9th January 2018

At the White Hart Hotel.