

**St Austell BID Board Meeting**

**Minutes of the meeting held on 6th November 2018.**

**Present:** Richard Hurst, Brian Palmer, Ameena Williams, Aaron Niles, Giles Bingley, Kelly Fegan, Bill Macardel, Roberto Cubbedu & Dale Lovett

**Apologies:** David Hendry, Martin Davis, Hayley Newton & David Halton

**In Attendance:** Annette Miller

1. **Welcome: RH** welcomed the board and Bill Macardel who was standing in for David Hendry of the Market House to the meeting
2. **Minutes of previous meeting**. The minutes of the board meeting held on the 2nd October were reviewed and approved.
3. **Finance.** Council have been invoiced £6,000. Account and budgets all in order.
4. **Website.** staustelltown.co.uk has been purchased for £300. Traffic is now diverted to staustellbid.co.uk.
5. **Christmas**. Schedule finalised & road closures approved. A good turnout of stalls expected for switch on, not sure how many will return for the other late nights. Speranza & Beare Fitness have agreed to play music from their upper floor windows. Equipment needed.

**Voice:** Christmas programme going as an insert on the **14th** November 5,000. **21st** November full page promoting for Switch On. Front page banner on the **12th** December to promote last late night. 24th December Wishing St. Austell a Merry Christmas front page banner ad

**Large Banners** & A3 boards going up on the **8th** November for switch on, replaced by late night banners & A3 boards on the evening of **27th**. Remove on the evening **18th** December.

Weatherspoons to give free coffee vouchers to stall holders. Mayor to turn on the lights

1. **BID Managers Report.**

**Security**/**wardens**. Starting again on the 14th November. Mr Smalls to have a trial radio.

**New radio users.** Trial radios are now with Try Maz & Cornwall Hospice Care.

**PCC Funding.** Looking into any funding available for setting up a DISC system for businesses.

**TOWN NEWS**

**Christmas** lights have been installed.

**Remembrance Sunday** RH & AM to join the commemorations.

**PROMOTION**

**Pirate FM** commercialproduced for Zombie Walk & Torchlight. Christmas commercial is in production.

**Facebook** promotion started on the **29th** October.

**EVENTS**

**Whitegold.** Third year and very well received.

**Santa’s** on a bike 1st December between 1.15 & 2pm about 150motor bikes to drive through Fore Street. Volunteers for Fore St. please. Order Hi Viz jackets. Present £100 cheque.

**Sleep out** Prizes needed for count the amount of pompoms in the jar.

1. **Britain in Bloom** Silver Gilt award received.
2. **AOB.**

**Market House.** Bill McCardle gave an update on the Market House its planned expenditure and its working with the Heritage Lottery Initiative.

**TC Car Parks.** BP gave an update following the recent meeting. Any tariff adjustments to be agreed in the New Year.

**Meeting ended at 7.30**

**Date of Next Meeting: Tuesday 8th January at 5-30pm**

**At the White Hart Hotel.**