



**St Austell BID**  
Business Improvement District

## **St Austell BID Board Meeting**

### **Minutes of the meeting held on 7th September 2021.**

**Present:** Dale Lovatt (DL), Martin Davies (MD), Neil Woodward (NW), Bill Holland (BH), Sean Marshall (SM), Roberto Cubbedu (RC), Sean Mitchell (SM), Martin Davis (MD), Gillian Mullany (GM) & Cllr Tom French (TC)

**Apologies:** Allan Clare (AC) & Clive Acraman (CA).

**In attendance:** Annette Miller (AM).

1. **Welcome: DL** This would be a short meeting as we had just completed the AGM.
2. **Minutes of previous meeting:** The minutes of the board meeting held on the 3<sup>rd</sup> of August 2021 were reviewed and approved.
3. **Finance:** Monthly update provided by **SM**.
  - a. Income received during the month - **£15,000** Levy payments. Our collection rate is 82%
  - b. Expenditure this month included the following costs: Administration, Events, AGM, Shark Mural, Town support including Wardens & Publicity.
4. **BID Managers Roundup:** Still no news about the Welcome Back Fund, we continue to implement our proposals.  
Information officers/wardens continue to patrol the Town Centre.  
Confirmation received of £10,000 for security/wardens from the Town Council. The board passed on its thanks via Cllr French.  
The feedback from a BID/White River Place survey suggested that the retailers would prefer entertainment laid on at the weekends rather than having late night shopping on Tuesdays this year and as such we have put together a programme of entertainment for the 5 Saturdays before Christmas. The first one being the 20<sup>th</sup> November (Switch-on).
5. **A.O.B.** There was no other business.

**Meeting closed 18.15**

**Next meeting 2<sup>nd</sup> October 2021 at 17.30**

**Burton House**