**St Austell BID Board Meeting**

**Minutes of the meeting held on 4th July at 17:30.**

**Present:** Dale Lovatt (DL), Martin Davies (MD), Bill Holland (BH), Cllr Tom French (TF), David Rescorla (DR), Sean Marshall (SM), & Neil Woodward

**Apologies:** Allan Clare (AC), Dexter Lawrence (DLA), Gillian Mullany (GM) & Piers Thompson

**In Attendance** – Annette Miller

1. **Welcome & Apologies: DL** Welcomed everyone to the board meeting.
2. **Minutes of Previous Meeting:** The minutes of the board meeting held on the 7th March 2023 were signed off as a true and accurate record.
3. **Finance:** Monthly update provided by **DL** 
   1. Income to date (6th April 2023 – 4th July 2023) is £78,575.20 including voluntary contributions and funding from St Austell Town Council on shared initiatives.
   2. Expenditure to date on core BID themes including, events, publicity and town support is £16,405.67 with a further spending of £12,334.67 on administrative costs which include £1,226.93 depreciation on BID assets.
4. **BID Managers Roundup - AM**

**Town News**

The floral hanging baskets went up on Sunday 4th June and thanks to Martin, Dale, Sean, Neil & Bill for volunteering.

Kevin, our Biffa employed street cleaner has moved to a new role within the company. Sadly, we are not getting the same level of attention to detail that we have been used to within the town and it is showing. We will follow this up with Biffa.

We have not been able to put as many events on this year so far due to our events budget being vastly lower than we have been used to over the last couple of years. It is a real balancing act to ensure we can deliver on all themes. We are supporting events where possible.

**Events**

Cornwall Pride (St Austell event) was very well attended and funded by in-kind support rather than a donation this year. We supplied marketing, use of the stage and security provision along with resources to assist with co-ordinating the event.

We have the following events planed this year:

17th June Childrens Literacy Festival (in-kind support)

24th June Garden Festival (£1,000 plus in-kind support)

22nd July Purple Day (In-kind support for Tanyas Courage fundraiser)

31st October Zombie walk (publicity and in-kind support)

25th November Light Switch On

4 Christmas shopping Saturdays.

**Marketing**

5 wall mounted advertising frames have been purchased to allow us to advertise St Austell wide events. These have been installed and are already proving to be a good purchase. With the mounted frames being at eye-level, they are more noticeable than what the pavement boards were. They are also less susceptible to damage.

The planned upgrade works to the stage have been completed. We know have the use of this for town events. We have also hired this out externally for a fee, with the theory being that the external hire out charges will fund any ongoing maintenance requirements.

**Security**

The Town Council continue to support us with our security team. Monthly meetings continue to be held with the Police, Town Council, ASB worker, Cornwall Council. All partners are pleased with the way we are handling town ASB and welfare challenges. Our crime rate is still down.

**Funding**

The grant we applied for from the Cornwall Community Foundation (Police Property Act Fund) for £5,000 to go towards funding our security objective has been rejected. Our second application for event funding (Good Growth Fund) has also been refused, with very little feedback offered.

1. **St Austell Revitalisation Partnership:**

Please see the links below:

Masterplan.

<https://www.staustell-tc.gov.uk/_UserFiles/Files/Revitalisation/Masterplan5.pdf>

Minutes from the Revitalisation Partnership meeting 27th June 2023.

<https://www.staustell-tc.gov.uk/_UserFiles/Files/_Minutes/165867-June_2023_-_Minutes.pdf>

1. **Meetings/AOB:**

St Austell BID’s registered address has been changed to Burton House, Trinity Street, St Austell, PL25 5LS,

***MEETING CLOSED AT 18:51***

**AGM - Tuesday 5th September 2023 at 17:30, White Hart Hotel**

**Board Meeting - Tuesday 5th September 2023 at 18:30, White Hart Hotel**

**Board Meeting - Tuesday 5th December 2023 at 17.30, Burton House**