**St Austell BID Board Meeting**

**Minutes of the meeting held on 22nd at 17:30.**

**Present:** Dale Lovatt (DL),), Bill Holland (BH), Sean Marshall (SM), Sandra Heyward (SH) & Neil Woodward (NW)

**Apologies:** Allan Clare (AC), Dexter Lawrence (DLA) & Martin Davies (MD

**In Attendance** – Annette Miller

1. **Welcome & Apologies: DL** Welcomed everyone to meeting.
2. **Minutes of Previous Meeting:** The minutes of the board meeting held on the 25th February 2025 were signed off as a true and accurate record.
3. **Finance:** Monthly update provided by **DL** 
   1. Income to date (6th April 2024 – 25th February 2025) is £177,538 including voluntary contributions, grant funding and funding from St Austell Town Council on shared initiatives.
   2. Expenditure to date on core BID themes including, events, publicity and town support is £117,721. with a further spending of £47,402 on administrative costs.
4. **BID Managers Roundup - AM**

**Town News**

**Easter Egg Hunt**. 20 decorative eggs were placed on shop fronts to encourage families to walk around the town to find them and complete an online form to win an Easter Egg.

**Easter service** in White River on Good Friday.

**Funding**

**Hotspot Funding.** £23,500 has been approved by the PCC for 2025. This along with the Town Council & BID’s contribution will enable us to continue with the extended hours for our security team.

**Levelling up Fund**. We should hear in the next couple of weeks if we have been successful with our application for a pop-up crazy golf course for Alymer Square along with some giant games. Also lighting and sound for our stage.

**Pulse Information signs**. This project is waiting to be signed off by the Town Council. The board were not happy with the delay.

**Events 2025**

21st June St Austell Summer Festival

14th August Community Fun Day

13th September Cornwall Pride

31st October Zombie Walk

29th November Light Switch-on

06th December Christmas Shopping

13th December Christmas Shopping

20th December Christmas Shopping

**Marketing**

**5 New A0 boards** have been place down the side of Poundland on the wall belonging to Vicarage Place with generic posters. These boards will also be used to advertise events.

**Website.** First Class Web Design has transferred its clients to Edworthy Media Marketing due to retirement. We have met with them and asked them to update our current site.

**St Austell Trader** used for events.

**Facebook** with 5,000 followers.

**Security**

Monthly meetings continue with the Police, Town Council & Cornwall Council.

High Sheriff came to talk to Security, BID & Town Council. He was complementary on how we have dealt with the town’s problems and our preventative measure.

The CCTV that **SM** provided to **AM** has been passed to the police who are using it as intelligence.

1. **Budget 2025/2026**

Signed off by those present and to be forwarded to other members for approval.

1. **St Austell Revitalisation Partnership:**

There has not been another meeting since our last board meeting.

<https://www.staustell-tc.gov.uk/_UserFiles/Files/_Minutes/193027-February_2025.pdf>

1. **Directors’ updates/AOB:**

**SH** mentioned that there is an upcoming public consultation on the Penwinnick site. A new architect was appointed and there is a reduction in the number of properties being built.

**BH** discussions continue regarding replacing the cladding on the flats. It looks like this could take 2 years and a one-way system will be in place.

**BH** Discussions about the Aylmer Square banner are still ongoing, to ascertain the best way to go about it.

**BH** Council offices

**AM** The Piazza at Holy Trinity church has been signed off by Church’s Chancellor. A contractor has been appointed and is due to start in May.

***MEETING CLOSED AT 18:50***